

## Tata Motors launches new commercial vehicles in Indonesia

**Jakarta, August 22, 2016:** PT Tata Motors Distribusi Indonesia (TMDI), a unit of Tata Motors Ltd., has launched two new-generation commercial vehicles in Indonesia, the Tata ULTRA 1012 light truck and the Tata Xenon XT D-Cab 4x4 pick-up, at the 24<sup>th</sup> Gaikindo Indonesia International Auto Show (GIIAS) 2016.

Having been developed keeping in mind the Indonesian customer, both vehicles have been subjected to rigorous trials of over 25,000 kilometers, over different terrains and various operating conditions and are officially backed by PT Tata Motors Distribusi Indonesia's robust customer care. With best-in-class warranty, guaranteed parts supply and 24x7 on-road assistance, Tata Motors operates through 119 touch points across Java, Sumatra, Bali and Sulawesi.

**Commenting on the launch, Mr. Ravi Pisharody, Executive Director, Commercial Vehicles, Tata Motors Ltd said,** "It gives us immense pleasure to launch two new generation Tata Motors commercial vehicles here at the GIIAS 2016, including the Tata ULTRA light truck and Tata XENON pick-up. Both vehicles have been designed for the modern commercial vehicle customer with superior performance, world-class cabins, high load carrying capacity and flexible body-load configurations. Meant to further enhance our presence here, with these vehicles we are also committed to bringing the latest global technologies to the commercial vehicles market here in Indonesia."

### The ULTRA 1012

The Tata Ultra 1012 offers 5 main features:

**Ultra-Versatile:** The Tata Ultra 1012 comes in a number of variants suited for certain applications and designed to meet technical specifications required by body builders. The load capacity of the Tata Ultra 1012 is 7 with deck length options of 4m and 6m.

**Ultra-Style:** The truck successfully combines advanced technology and modern design. Suitable for many functions and users, heavily built drivers, contract drivers and owners, the Tata Ultra 1012 has set a new standard in the light commercial truck segment in Indonesia, with its lowest operational cost, excellent security and assorted features. The rated load capacity of the Tata Ultra 1012 is 7 tons with deck length options of 4 meter and 6 meter.

**Ultra-Performance:** Ultra-Performance: Tata Ultra 1012 runs on the Tata 497 TCIC 3.783 cc engine that can produce 125 Ps @2400 rpm and a torque of 400 Nm @1300-1500 rpm. The Gross Vehicle Weight (GVW) of the Tata Ultra 1012 is around 10 ton. The transmission G-550 has six gears with overdrive (OD).

**Ultra-Comfort:** The interior cabin design focuses on comfort and safety. Another unique feature is the cockpit that is functional yet pleasant. The cabin gives the driver a broad angle of view, and safety and comfort with the seat adjuster, steering adjuster and weight control seat. The tilt-able telescopic power steering with drooping characteristics creates the stability and comfort when the truck is running at high speed.

The Tata Ultra 1012 is a three-seater, one for the driver and two for passengers. The seats are adjustable. They can be shifted back and forth, and reclined.

**Ultra-Safe:** The Tata Ultra 1012 is the first light-truck in Indonesia with *full air brakes* and *radial tubeless* tires, which offers firm grip on road that improves safety. The truck also boasts neutral switch, side beam impact and three points active retractable safety belt. The chassis adopts the Rolled Frame technology and

is made of high tensile material. For the suspension, the Ultra 1012 comes with parabolic leaf spring in the front and semi elliptic leaf in the rear. Both are complemented with a shock absorber and rubber bushing.

**Tata Xenon XT D-Cab 4x4**

The Tata Xenon XT D-Cab is a multi-purpose double-cabin pickup with adjustable capacity to make it suitable for any type of business. The loading deck is made of double corrugated galvanized steel with 1,000 kilogram carrying capacity and dimension of 1,430 x 1,410 x 400 mm. The ground clearance is 210 mm.

The Tata 2.2L VTT DICOR is powered by a common rail diesel engine with 5-speed manual transmission that offers a maximum speed of 160 km/hour and the best fuel efficiency in its class. The offered maximum power is 148 PS at 4,000 rpm and peak torque of 320 Nm at 1700- 2700 rpm. The 4WD feature comes with shift on fly 4x4 system to give the vehicle the capacity to go off-road. Meanwhile, the GBS-76-5/4.1 gearbox with overdrive is designed to assure smoother gear shifting.

Underneath, the Tata Xenon XTD-Cab 4x4 has independent suspension with antiroll bar and LSD (Limited Slip Differential) features that assure stable maneuver even at full load. The LSD also indicates that the vehicle is suitable for any terrain and road condition.

As a commercial vehicles manufacturer with global reputation, Tata Motors has also completed the Xenon D-cab with complete safety features, including Collapsible Steering Column, twin circuit braking system, dual airbags, ABS, side impact beams and reinforced 3-layer body construction.

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**About Tata Motors:**

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,75,561 crores (USD 41.6 billion) in 2015-16. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 9 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS and Russia.

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